



W. O. Jones (Printers)

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A small grey square with a red vertical line on its left side, representing the trim edge of the roller banner material.

Trim

The solid red line is the edge of the roller banner material - 1000x2200mm

A dashed square outline representing the safe area for text and graphics.

Safe area

Keep the text etc inside the white area

Images

Please ensure all the images are at least 300dpi and that full colour images are CMYK.

Low resolution images may not print clearly

Please continue any background colour or images to the very bottom of the 2200mm

A vertical black arrow pointing downwards from the text above to the bottom edge of the page, indicating the 200mm area.

However - the bottom 200mm rolls into the base of the stand so please do not put any text or logos in this area.